



Lima Bean is a division of Mindvate (Pty) Ltd

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## PROPOSAL

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### CLIENT DETAILS

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<b>Reference Number</b>	<b>QU3042</b>
Name	VF!
Contact Name	Jeffrey Walsh
Email	jeffw@v-f-g.com
Date	15 October 2021

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### INTRODUCTION

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This proposal describes digital services offered by Lima Bean.

Please note that the pricing contained in this proposal is valid for a month after the date specified above. The content of this proposal is confidential between Lima Bean and the client and may not be divulged to any third party.

This proposal is subject to the [Lima Bean Standard Terms of Service](#).

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### COMPANY OVERVIEW

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Lima Bean is a leading full service digital agency founded in 2005. Lima Bean specialises in strategy & planning, creative design, technology delivery, measurement & analysis and on-going digital marketing.

Lima Bean has a proven track record, long standing relationships with leading brands and bases its success on top quality people and having processes that are effective and in line with recognised standards.

Our teams have very different areas of expertise but are equally passionate and dedicated to delivering world class digital solutions and campaigns.

As of the current date Lima Bean has a complement of approximately 45 staff members.

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## PROJECT OVERVIEW

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The client requires development of an app called *Pure Guard* for the purposes of managing and detecting results for antigen tests.

### Mobile Solution

The screen designs have been provided via [Figma](#).

This proposal is for the MVP solution, which will be focussed on the B2B market and not B2C. Thus payment functionality will not be required. The API for analysis of the results via AI will be provided.

The solution will be a Progressive Web Application (PWA) optimised for mobile only in landscape mode. The technology stack and architecture is to be discussed and confirmed with the client.

### Feature Matrix

Feature Request		B2C	B2B
Conduct a test	<ul style="list-style-type: none"> <li>SMS code validation</li> <li>Upload of images should have some level of compression. Keeping in mind the quality needed for <b>Unleashed Live</b> to work effectively.</li> <li>Images will be stored in storage containers, only accessible through the API.</li> <li>A mask will be considered to limit the image area to only the test, with no background noise.</li> </ul>	X	X
Certificate Generation	<ul style="list-style-type: none"> <li>PDF certificate with test details and verification QR code</li> </ul>	X	X
Test Archive	<ul style="list-style-type: none"> <li>Test archive will contain a list of previous tests, with the possibility to view images, download the certificate.</li> </ul>	X	X
Upload vaccine proof	<ul style="list-style-type: none"> <li>Upload will use the same functionality as the image upload for the test, with a different result. Saved in the same account, perhaps within a different container.</li> </ul>	X	X
User profile	<ul style="list-style-type: none"> <li>Standard personal information as in Figma prototype (Login, Register, Forgot Password)</li> </ul>	X	X
Admin profile	<ul style="list-style-type: none"> <li>Commercial profile with system users and test data recorded (Login, Register, Forgot Password, Admin view)</li> </ul>		X
Other screens and functionality	<ul style="list-style-type: none"> <li>Support queries.</li> <li>Removal of account and data.</li> <li>Payment details</li> </ul>	X	X
Payment Feature	<ul style="list-style-type: none"> <li>Connect to Payment Gateway API</li> </ul>	X	

### Admin Panel

There will be a web based admin panel (optimised for desktop) included in MVP. Exact functionality to still be determined, but is envisioned this will include

- Super Admin can login and manage companies and company admin users
- Company Admin can login, view their company user data and company specific reports
- Super Admin can view overall reports (e.g. number of tests per date range, percentage of tests positive)
- Super Admin can update necessary content for the mobile update (e.g. a notification for users)

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## ASSUMPTIONS & EXCLUSIONS

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Please take note of the assumptions and exclusions when reviewing this proposal. If any of this is incorrect then the proposal can be re-issued.

### Assumptions

- The client will make the appropriate stakeholders available as required to answer any necessary questions

### Exclusions

- The proposal includes costing for development only based on the designs provided via Figma (design work is not included in this proposal)

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## SERVICES BREAKDOWN

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This section details the fees for development of the MVP solution.

NO.	ITEM	DESCRIPTION	WEEKS	TOTAL
1	Development Resources	<ul style="list-style-type: none"> <li>▪ Provision of development resources (<i>number of resources to be determined after project planning session</i>)</li> <li>▪ 12 weeks of billable time allocated</li> </ul>	12	R 432,000
2	Project Management	<ul style="list-style-type: none"> <li>▪ Meetings and general communication with client</li> <li>▪ Check-ins with development team</li> </ul>	0.5	R 18,000
3	Quality Assurance	<ul style="list-style-type: none"> <li>▪ Ongoing testing as the project progresses</li> <li>▪ Testing once development has been completed</li> </ul>	0.5	R 18,000
<b>TOTAL (ex VAT)</b>				<b>R 468,000</b>

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## PAYMENT TERMS

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Payment will be required as follows:

- 50% upfront
- 50% on completion

To accept this proposal, please sign as indicated below and email the document to [finance@limabean.co.za](mailto:finance@limabean.co.za) with the following invoicing details (only if we have not invoiced you previously):

- Who to make the invoice out to (Company Name)
- Billing Address
- VAT Number
- Name and email of person responsible for payment

You will be issued an invoice for the deposit payment. Upon payment, a Lima Bean representative will be in touch to kick off the project.

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## ACCEPTANCE

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I have read and understood this Proposal and the [Standard Terms and Conditions of Service](#) and agree to be bound by these.

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Date: \_\_\_\_\_